



BRAND REFRESH

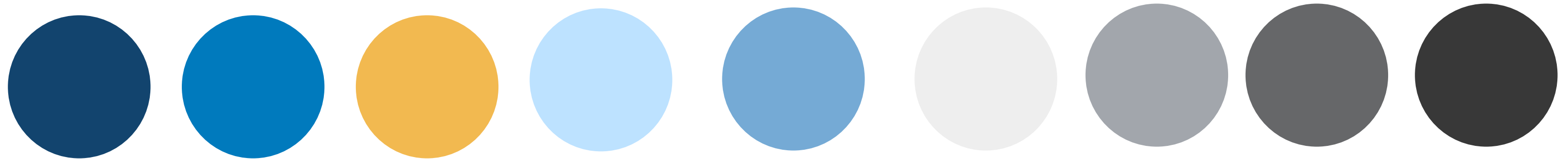
DESIGN ELEMENT & COLORS

Ideas from
Kimi & Rachel



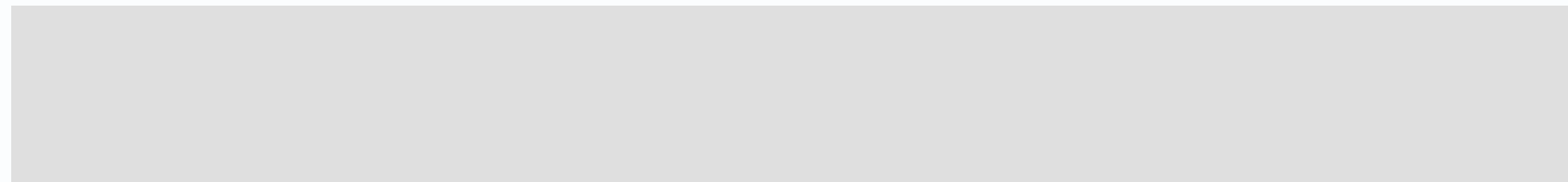
COLOR IDEAS

WEBSITE COLORS

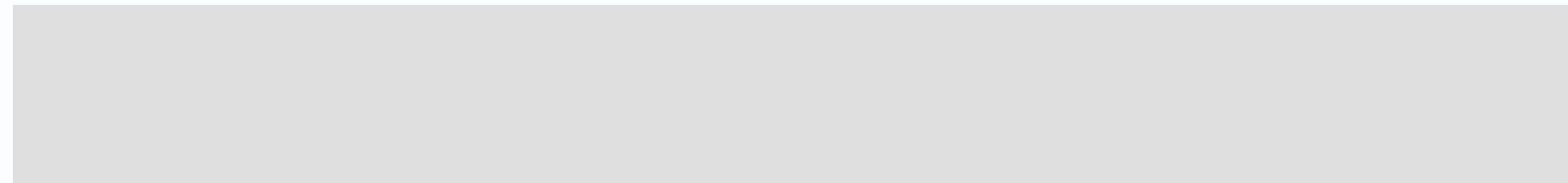


**THIS LIGHT BLUE IS NEW ONE
I JUST ADDED**

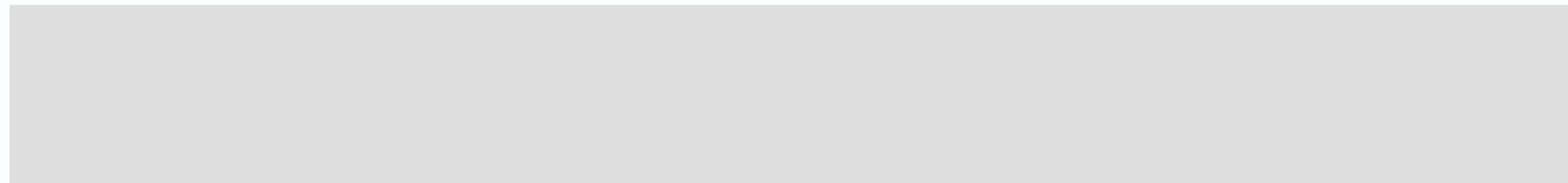
SALMON



ORANGE








CARAMEL



COLORS COMPARED

PHILADELPHIA WORKS

AGENDA

-  [Yellow bar]
-  [Brown bar]
-  [Dark blue bar]
-  [Light blue bar]
-  [Grey bar]

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1

PHILADELPHIA WORKS

AGENDA

-  Introduction
-  Goals & Objectives
-  Info Gathering Questions
-  Open Dialogue
-  Next Steps

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1



**CURRENT
COLORS**

PHILADELPHIA WORKS

AGENDA






-  [Yellow bar]
-  [Orange bar]
-  [Dark blue bar]
-  [Light blue bar]
-  [Grey bar]

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1

PHILADELPHIA WORKS

AGENDA

-  [Yellow bar]
-  [Orange bar]
-  [Dark blue bar]
-  [Light blue bar]
-  [Grey bar]

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1



DESIGN ELEMENT









BUILDING GEOMETRIC



CODEXO
DESIGN STUDIO

To

John Smeeth

Director

A 6598 West media sponcer, usa-568

W email@mailid.com, www.myweb.com

P +1-222-333-444

Date :14 March, 2017

This is a sample letter that has been placed to demonstrate the typing format on the (Your Company) letterhead design. When positioned properly, it will serve to work in harmony with all of the core other elements on the letterhead This letterhead design is meant to project an image of professionalism and reliability. By using simple alignments we have created a very spacious feeling suggests strength and the image of professionalism and reliability. By using simple alignments we have

Been placed to demonstrate the typing format on the (Your Company) letterhead design. When positioned properly, it will serve to work in harmony with all of the core other elements on the letterhead This letterhead design is meant to project an image of professionalism and reliability. By using simple alignments we have created.

Placed to demonstrate the typing format on the (Your Company) letterhead design. When positioned properly, it will serve to work in harmony with all of the core other elements on the letterhead This letterhead design is meant to project an image.

James Doe

James Doe

Manager

(33) 785 9865 4780

(33) 785 9865 4780

hello@jrn-smith.com

www.jrn-smith.com

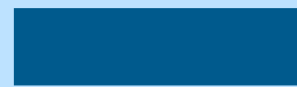
Ur 17, 11th Floor, M Road

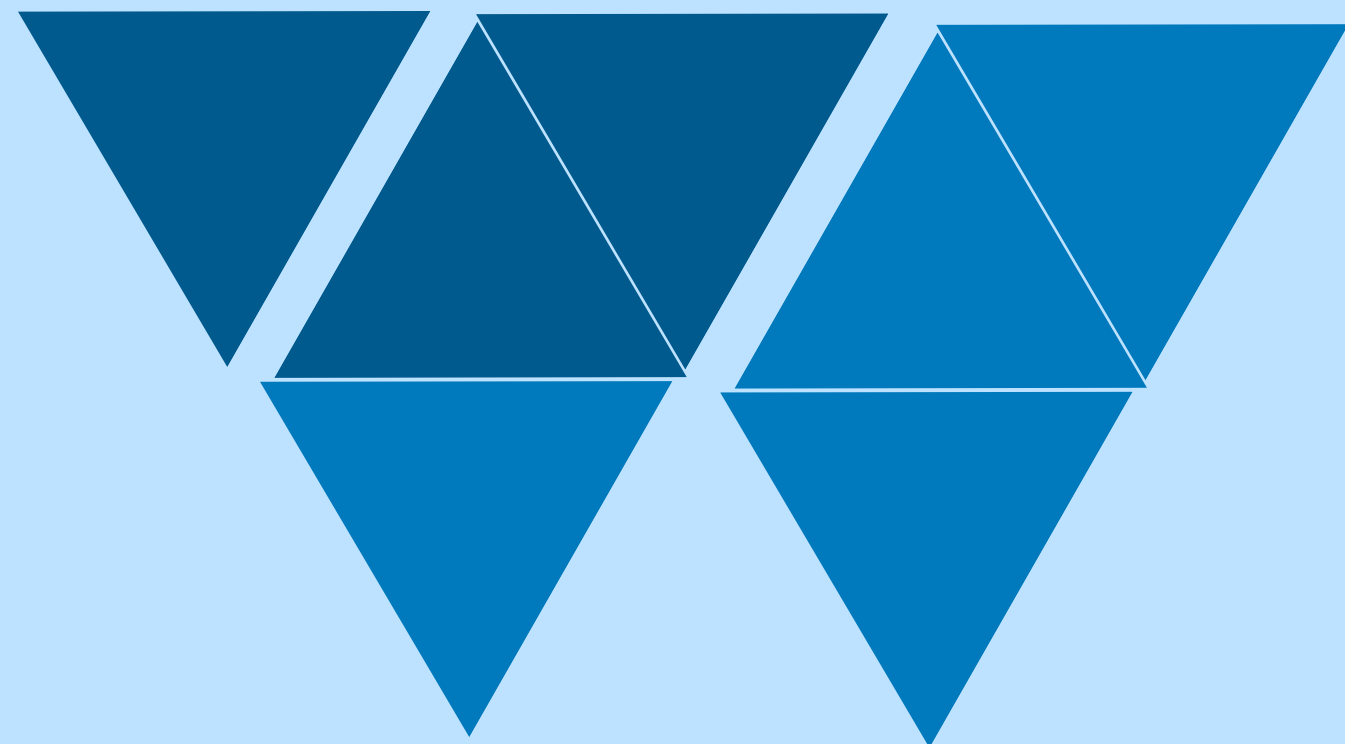
Street no, NY 12345

TRIANGLES

GRADIENTS







Shyon Adams
45-1, Anson Road,
Singapore 222295

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse interdum egestas
 tellus, et viverra. Vestibulum euismod lectus eget nisi ornare, id laoreet tortor. Id dapibus. Donec lacina
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 nibh, Maecenas feugiat mi a metus convallis pharetra.

Duis porta turpis et pulvinar hendrerit. Ut laoreet bibendum turpis, lacina semper purus non ac
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 varius venenatis.

Donec eget nunc bibendum, sodales augue vel, dapibus nibh. Pellentesque habitant morbi
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 Donec non euismod est. Mauris vitae orci augue. Duis sit amet erat id lectus.

Regards



Jonathan Smith
Executive Director



SIMILAR TO KEYSTONE





MAX MEDIA
Slogan Goes Here

+880 19914 23927
+880 17567 66821

college street Toronto
on Canada M5 G17

urwebsitename.com
urname@email.com



John Smeeth

Chief Officer

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W : email@mailid.com, www.myweb.com

P : +880 - 12345 - 6789

Date, 10 September, 2016

This is a sample letter that has been placed to demonstrate typing remat (Your Company). letterhead design. When positioned properly, it will serve to work in harmony with all other elements letterhead. This letterhead design is meant to project an image

This letterhead design is meant project an image of professionalism reliability. By using simple align we have created a very spacious feeling. The simplicity suggest strength the spaciousnes contributes h aesthetics the layout. These basic qualities along with the (Your Company)

look and helps reinforce the (Your Company) brand. letterhead design is meant to project an image p design. When positioned properly, it will serve to work in harmony all the other elements letterhead. sionalism and reliability.

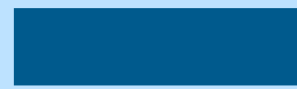
This letterhead design is based on the (Form of your logo) form (Your Company) logo. Each stationery we have created a very spacious feeling. The simplicity suggests strength the spaciousnes contribute part of the (Form of your logo).

John Smeeth

John Smeeth
Manager



TRENDING SHADES





“Continued economic growth is critical to the future of our city and region, and is dependent upon a strong, skilled workforce.” *Fueling Philadelphia’s Talent Engine*

Executive Summary

By the end of 2023, Philadelphia’s economy has emerged from the COVID-19 pandemic tasked with navigating the “new normal”. While overall employment has recovered at or beyond pre-COVID levels in most industries, Philadelphia business leaders & residents have been navigating economic uncertainty surrounding inflation, rising interest rates, and labor shortages and economic activity continues. While inflation has largely cooled since last summer with minimal upticks in unemployment,

- The unemployment rate hit a record low of 3.7% in December 2023 in Philadelphia, with a coinciding record low in total unemployed. Over the fourth quarter of 2023 the total number of unemployed Philadelphians fell by roughly 4,500, while the total number of employed decreased by about 1,700.
- As a result of the changes in total employed and unemployed, the overall labor force fell by roughly 6,200 over the duration of the fourth quarter. However, as of December 2023, the labor force was still at a year-over-year positive.





Philadelphia Works, Inc.

4,261 followers

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Exciting news! The latest economic outlook for our area is in, and we're seeing some positive trends. While the force began to level out, employment has risen with our labor force now at 760,000+. Check out the full report below Let's ...more

Current Labor Market Conditions

July 2024 Data (data pulled August 28, 2024 via BLS)



5.1% Philadelphia's Unemployment Rate in July
Up 0.4 percentage points from June 2024

39,122 Total Unemployed in Philadelphia in July
Up roughly 3,460 since June 2024



721,134 Total Employed in Philadelphia in July
Up slightly by 897 since June 2024

760,256 Total Labor Force in Philadelphia in July
Up roughly 4,357 since June 2024



Of Note:

In July 2024, the unemployment rate increased significantly compared to June 2024.

The labor force continued to grow with a slight expansion in the workforce while both unemployment and employment saw a rise.



Sherelle Washington, CBEP and 6 others

1 comment · 2 reposts



Like



Comment



Repost



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ICYMI: Our workforce system had a great weekend in the news! Thank you to our partners at [The Chamber of Commerce for Greater Philadelphia](#) and President Cameron for highlighting PhilaWorks and [Career Connected Learning PHL](#) ...more



WEEKEND UPDATE



Sherelle Washington, CBEP and 11 others

1 comment · 1 repost



Like



Comment



Repost



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Philadelphia Works

OUR MISSION

Philadelphia Works, Inc. develops and manages workforce solutions that respond to business needs and increase economic opportunity for all Philadelphia residents.



THANK YOU



QUESTIONS? IDEAS?